we do everything

blue

the ultimate defence against SPAM

with BluePower's
Messaging Protection Service

So how do you get BluePowered?
Call Zanthi or Teresa on 02 9006 1188 or
email channelsales@bluepowered.com.au

bluepower

messaging protection service

Introducing BluePower's Messaging Protection Service

Have you ever thought of the cost of SPAM to your business? Imagine having each employee deal with SPAM for 20 minutes per day? What makes it worse is missing important emails in between the mess of SPAM emails.

BluePower can help return productivity to your workforce through the elimination of SPAM.

Why Use BluePower's Messaging Protection Service?

It's simple:
Real Value + Real Easy = Real Fast ROI

Prevent email attacks
BluePower interrogates every email before it enters your organisation, which reduces risk and the costs of SPAM and viruses.

INTERNET

BLUEPOWERED QUARANTINE

BLUEPOWER MESSAGING PROTECTION SERVICE

YOUR MAIL SERVER

- SPAM or virus emails
- Emails with SPAM & viruses attached
- Clean emails

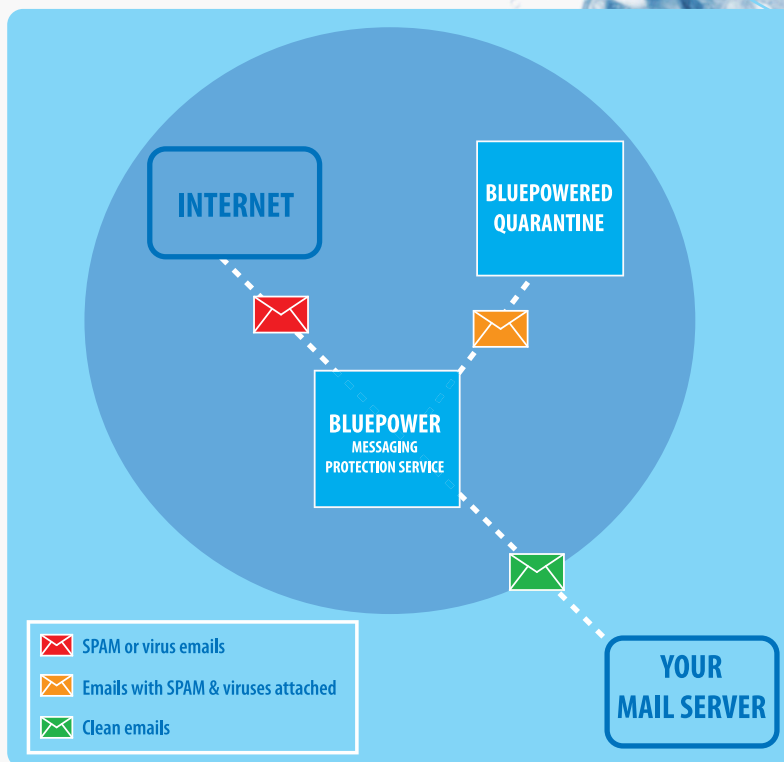### Stop email viruses before they infiltrate your network
At BluePower, we use multiple virus scanners, and this means multiple protection to make it safer for your business and employees.

Anti-SPAM Solution -
We stop SPAM before it reaches your company, saving you money in bandwidth costs. Stopping SPAM also saves employee time and frustration. Often email turning up distracts employees, and when it's SPAM, clearly it wastes time.

Manage your Content -
With BluePower, we can customise content rules to allow certain types of files, like video files. Video files are often jokes, and can be inappropriate for most office environments. BluePower content filtering further saves your company from potential exposure to workplace issues.

Manage your Usage -
We help you manage your mail by giving you more information on email usage and patterns. Managing corporate email servers is expensive and management ought to be in control of its usage. BluePower helps you to achieve that.

Providing Better Than Best Practice -
During virus or SPAM outbreaks often legitimate email may be delayed, but with BluePower we have well-scaled servers and targeted technology to ensure your email gets through regardless.

Anti-Phishing -
BluePower has anti Phishing support. Phishing is where organised crime attempt to persuade you via email to give up personal details by impersonating a site you trust, like your internet banking. They usually use these details to steal from you. The BluePower solution stops Phishing dead in its tracks, reducing personal risk to your employees using your corporate mail system.

About BluePower's Messaging Protection Service

Our service will scan your incoming emails for SPAM and email-borne viruses, and other internet nasties.

We at BluePower are experts at managing the risk of internet email. We'll spend the time and do the worrying so you don't have to.

BluePower is able to quarantine new sources of email. We watch and record all email sent and received. The quarantine delays the email for up to an hour of email from new sources. The assumption is that it might be SPAM. If the source of email has been used before, then the email is not quarantined. After the hour, the email is automatically removed from the quarantine. So this feature delays email from unknown sources.

After the email is released, the one-hour delay allows better SPAM detection. This smart feature helps reduce SPAM, only delays email from new sources, and has no risk to existing mail users (see diagram above).

Our solution follows our principles of 'continuous customer' and uses several servers in a cluster to make sure that your email is processed and delivered to you quickly.

We use several commercial virus scanners to minimise the risk of one virus scanner missing the virus, or having its virus pattern files out-of-date.

We use over 200 rules to check for SPAM, including advanced natural language recognition, and image analysis. The image analysis including reading the images (OCR) and recognition of skin tones for detecting pornography.

The BluePower anti-SPAM solution allows you several options for managing detected SPAM. This includes delivery to a special mailbox, or quarantine at BluePower. You will have web access to your SPAM and virus quarantine. This will enable you a simple means to review the accuracy of our anti-SPAM solution.

The BluePower Enterprise Console allows you to access information to manage your mail environment. This includes settings and reviewing email volumes.

No upfront fees. No additional hardware, software or set-up costs to you. Plus, we're so convinced that we will more than exceed your expectations, we'd like to offer you a free limited-time trial of BluePower's Messaging Protection Service.

**Sign-up now for your 14 day free trial.
Call Zanthi or Teresa on 02 9006 1188
or email channelsales@bluepowered.com.au**

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